



Girl Scouts of the USA's Cookie Pro Contest 2018 | Participant FAQs

1. How do I enter the Girl Scout Cookie Pro Contest?

Entering the contest is simple. Showcase the type of cookie entrepreneur you are by submitting your Cookie Pro Résumé along with a photo. Visit girlscouts.org/cookiepro to review the official contest rules to guide you through submitting your résumé. The contest is open to registered Girl Scouts from participating councils who are selling Girl Scout Cookies during the 2017/2018 cookie season. The contest will be open for submissions from January 2, 2018, to April 30, 2018. Participation is based on individual (not troop) registration.

2. What do Girl Scout cookie pros win?

Six Girl Scouts, one per Girl Scout grade level (Daisy, Brownie, Junior, Cadette, Senior, and Ambassador), will be recognized as GSUSA's Top Cookie Pro of 2018 and will win a trip to New York City for an unforgettable all-expenses-paid (see Official Rules) Cookie Entrepreneur Experience that includes being featured on our iconic Girl Scout Cookie boxes (marketed in fall 2019). In addition, every girl who submits an entry will get the opportunity to unlock a limited-edition Cookie Pro 2018 patch for optional purchase.

3. How will winners be selected?

Winners will be selected from Girl Scout Cookie Pro Resume submissions. All submission will be evaluated by Girl Scout grade level and must contain two fully-completed sections to be evaluated starting May 1, 2018. The sponsor will select thirty-six finalists from the total number of entrants based on Section I of their Girl Scout Cookie Pro Resume submissions. Section I will consist of a series of questions with multiple choice answers. From this section the Sponsor will pick thirty-six finalists with the top scores—six per Girl Scout grade level—to move forward for Section II evaluation. In order to announce the thirty-six finalists, the Sponsor will first confirm their availability to travel to NYC in specific days in July 2018 for the Cookie Entrepreneur experience to be recognized as GSUSA Cookie Pros 2018 and be featured in the Iconic Girl Scout Cookie Box. In the event of tied scores, GSUSA will determine the finalists based on Entrants' cookie sales history and how many Girl Scout Badges or Leaves earned. The thirty-six confirmed finalists will be evaluated by a select judging panel of Girl Scouts alumnae, GSUSA staff and Entrepreneurs assigned by the Sponsor, who will evaluate submissions based on section II of the Girl Scout Cookie Pro Resume. Section II consists of a series of open ended questions and statements from which judges will choose one Top Cookie Pro per Girl Scout level for a



total of six winners. Two runners-up will be selected for each grade level in case the winning Cookie Pros can't travel last minute to NYC for the Cookie Entrepreneur experience scheduled for July 2018. Winners will be notified via email within five (5) business days of the selection and will have five business days to claim their Prize with an email response to gscookiepro@girlscouts.org. Winners will also have to comply with all of the terms and conditions of these Official Rules before being awarded the Prize. If Winners do not claim their prize within five business days, or do not comply with all of the terms and conditions of these Official Rules, new Winners will be selected by the Sponsor from among the eligible Entrants within 10 days of the disqualification of the original Winners. This process will be repeated until there is a selection of Winners who have claimed their prize within five days of being notified, and who have complied with all of the terms and conditions of these Official Rules. Sponsor's decisions to the administration and operation of the Contest and the selection of the potential winner are final and binding in all matters related to the Contest.

4. Can I submit more than one entry?

The contest is limited to one individual entry per registered Girl Scout from participating councils. If a girl submits duplicate entries, only one will be judged. Because GSUSA cookie pros are evaluated based on the judging criteria, winners are not limited to one per council.

5. How many Girl Scouts will win?

Six Girl Scouts (one Daisy, Brownie, Junior, Cadette, Senior, and Ambassador) will win, be able to participate in the Cookie Entrepreneur Experience, and be featured on our iconic Girl Scout Cookie boxes. Winners will not be limited to one per council but will be determined by the judging criteria found in the [Official Rules](#).

6. How do I know if my council is participating?

Check the list of [participating councils](#). If you don't see your council listed please contact your council directly.

7. If I win, what expenses will be covered, and who gets to travel with me for the Cookie Entrepreneur Experience?

GSUSA will cover all expenses related to travel, meals, ground transportation, and activities scheduled as part of the Cookie Entrepreneur Experience for each of the six cookie pros, plus one parent or legal guardian per girl.



8. When will the Cookie Entrepreneur Experience take place? What if I am not available?

The Cookie Entrepreneur Experience will take place in New York City in July 2018. To win, entrants must commit their availability to the specific travel dates, which will be announced June 2018.

9. Can I still unlock and purchase the Cookie Pro 2018 patch, even if I don't want to participate in the contest?

Yes. We will provide an option for you to submit your Cookie Pro Résumé for a chance to unlock and purchase the limited-edition patch. Purchasing the patch is optional and will not increase your chances of winning.

10. Will we have the opportunity to apply to be a cookie pro every year? What is the prize for next year?

Recognizing girls as cookie pros is at the top of our list. After the initial 2018 contest, we will determine how and whether we can continue to showcase future cookie pros and all their amazing skills. Stay tuned for more details.

11. I didn't receive an email to unlock my patch, who do I contact?

If you've completed your Cookie Pro submission from girlscouts.org/cookiepro and have not received an email confirming your entry, please contact cookiepro@girlscouts.org and we will ensure you get all necessary instructions to unlock your patch.

1. I've unlocked the limited-edition Cookie Pro 2018 patch, but it's showing up in backorder. What do I do?

No worries. We will promptly mail all limited-edition Cookie Pro 2018 patch orders as soon as we receive new stock. If you need to contact a member of our customer service staff regarding your order, feel free to email ecommercegroup@girlscouts.org.