



## Join the Catalog Canceling Challenge!

Want to save trees, water, energy, and our climate? GSUSA invites Girl Scouts to take action with [The Catalog Canceling Challenge](#) and cancel as many unwanted catalogs as they can in thirty days.

**The Damage:** Each year 19 billion catalogs are mailed to American consumers. 95% of them are unwanted. 53 million trees (enough to forest 2,000 Central Parks) are used making these catalogs. The 7.2 billion pounds of paper requires 38 trillion BTUs to produce (enough energy to power 1.2 million homes a year). Catalog production uses 53 billion gallons of water (81,000 Olympic sized swimming pools) and creates 10.4 billion pounds of carbon dioxide (equivalent to the emissions of 2 million cars), contributing to global warming and climate change.

**Stopping the Damage:** The Catalog Canceling Challenge was developed by a 4<sup>th</sup> Grade class at The Park School in Brookline, MA. Now students all around the country are canceling as many unwanted catalog mailings as they can. Girls from Troop 315 (Iron River, Michigan) have also joined the Challenge and saved one and half trees by cancelling 150 catalogs in two hours.

Girl Scouts can help the environment and work towards earning awards. Click here for a full list of existing program links related to the [Environment, Outdoors, and Science, Technology, Engineering and Math](#).

For more information on how to get started, visit [www.TedWells.org](http://www.TedWells.org).