



Get ready to **WOW** the **WORLD** this Girl Scout Cookie Season!

The cookie program begins **Friday, Jan. 10, 2020.**

Something amazing happens when a girl participates in the Girl Scout Cookie Program. She gains the power to **WOW the WORLD!** and build lifelong skills. Girl Scout Cookies are baked with a purpose—to fuel learning and power **WOW!** experiences for each entrepreneurial girl who sells them. She's going places!



Shhh ... COOKIE CONFIDENTIAL: The new Lemon-Ups™ and our new cookie packaging are SECRET until January 7, 2020.

Digital Cookie

More ways to buy, more ways to learn! The Digital Cookie website helps girls superpower their cookie sales with online orders. That's right! The platform is a fun, educational tool that helps girls run and manage their Girl Scout Cookie business online.

For more cookie program details, visit gswpa.org.

NEW!



Pumped up about Lemon-Ups™!

A new cookie is making the cookie line-up go **WOW!** Inspired by girl entrepreneurs, these crisp lemon cookies are positively fun! Just like a G.I.R.L. (Go-getter, Innovator, Risk-taker, Leader), each cookie has something bright and motivating to say. Eight inspiring messages to lift your spirits are baked right in this crispy lemon cookie.



\$5/box

Cookie Rookie

If your girls are new to the Cookie Program, there's a fun, 10-minute video to help them understand the basics. Find the video on the Little Brownie YouTube channel or at gswpa.org/cookie-rookie. Cookie Rookie patches are available at GSWPA shops.



Cookie Captain

Experienced teens are great mentors for first-time sellers. Accomplished girls/troops pair up with first-time cookie sellers/troops to show them the ropes. Younger girls will be thrilled that older girls are helping them to learn to sell Girl Scout Cookies. And, it's a great way for older girls to earn service or leadership hours.

Cookie Captains can provide support by helping at rallies, cookie booths, and more! Cookie Captain patches are available at GSWPA shops.



Dates to Remember

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| Nov.-Jan. | Service unit rallies |
| Jan. 10 | Start of cookie order taking |
| Jan. 31 | Girls' initial orders due |
| Feb. 3 | Troop deadline to place initial order in eBudde |
| Feb. 19-27 | Cookie delivery and initial girl recognition distribution |
| Feb. 28-Mar. 1 | National Girl Scout Cookie Weekend |
| Feb. 28-Mar. 22 | Booth Sales |

Need more ideas for your troop's cookie program fun? Go to littlebrownie.com and be sure to sign up for their blog to connect to troops around the country!

girl scouts 
western pennsylvania

800-248-3355
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