



Girl Under 13-Site Setup

Previous Steps: [Site Registration](#)

There are three main sections to setting up your Girl Scout's site:

- Goal Setting: My Sales Target
- Her Cookie Story & Photo/Video upload
- Previewing and Publishing Her site

1

Log in to digitalcookie.girlscouts.org

To help your Girl Scout set up her business for customers, click on the "Setting Up your Digital Cookie Site" link in the Welcome section, or the "Cookie Page Setup" at the top.



MY HOME **BADGES** **LEARNING** **COOKIE PAGE SETUP** **CUSTOMERS** **COOKIE ORDERS**

My Digital Cookie Platform

Welcome, Isla!

Digital Cookie can help boost your sales and amp up your selling smarts!

COOKIE SALES END IN
319 DAYS 4 HRS 43 MIN 30 SEC

My Sales Goal
0 boxes
[UPDATE](#)

Boxes Sold
0
[UPDATE](#)

Boxes to Sell
0
[SEE DATA](#)

[See Rewards](#)

Online sales last updated 10/16/2018 07:00 PM CDT

My Cookie Site: Set up your site
[Set up your cookie site](#) let published and start getting orders.

Orders to Deliver In Person
Approve for delivery: 0 Order(s)
Orders to deliver: 0 Order(s)

Learning

- Cookie Badges
- Cookie Planning
- Cookie Sales

From Your Council

We hope your girl has great success in Digital Cookie, reaching friends and family who want to support her efforts by buying or donating boxes.

My Online Sales and Marketing

Total Online Sales
Boxes sold: 0

Sales by Cookie



2

There are several different sections to her home page. Click on the headings to be taken to the instructions for that section.

- Goal Setting: “Set My Sales Target”
- “My Cookie Story”
- Photo/Video Upload
- “Preview and Publish Your Site”

Step 1>My Sales Target

3

1. Girls enter how many boxes of cookies they are working to sell this year through online and offline sales.
2. When the information is entered, the calculator will show how much money the troop will get from her hard work.
3. Girls can also input how many boxes she has sold in face-to-face sales to see her complete progress.
4. Clicking on “Sales Rewards” brings up a .pdf of council cookie rewards.

STEP 1 SET MY SALES TARGET 2

1 **Your Goal Calculator**

boxes which = about * to help my Troop and others. Save

4 **See Rewards**

The money you earn helps everyone in your troop reach your troop goal. [Find out more.](#)

*When you sell cookies it goes to your troop budget.

SO FAR I HAVE SOLD:

3 ☐ Online Sales

☐ Offline Sales

Total Boxes Sold 0

My Total Sale Progress

Online sales last updated 10/16/2018 07:15 PM CDT COOKIE BOXES

Encourage your Girl Scout to update her in-person progress regularly so she and her online customers can see how close she is to her goal.



Step 2>Her Cookie Story

4

1. Girls tell their customers about a troop goal and why it's important.
2. Girls share what they've learned from the cookie program.
3. Save her story. She can make edits to it at any time.

STEP 2 WRITE MY COOKIE STORY REQUIRED

Tell your customers what you and your troop plan to do with the money you earn from selling cookies.

1 → My Girl Scout Troop will be doing a service project for the food bank going ice skating camping and to a water park.

Required

Tell your customers what you learned from selling cookies.

2 → I love to ask people to buy cookies when they say yes. I like to sell cookies at a store and sell them to people.

Required 87 characters

3 → **SAVE** **CANCEL**

Customers want to hear how you're using cookie money — the more you tell them, the more inspired they'll be to support your cookie sales efforts!

Step 2>Photo/Video Upload

5

1. Girls can choose to upload a photo of themselves or use a picture from the gallery.
- OR
2. Girls can upload a video of themselves or use the “Cookie Boss” video.
3. Bonus! Girls can get tips on how to make a great video.
4. Need help? Just click! You can also see the [photo/video upload](#) training for more tips.

Make your cookie story even better
Choose a photo or video (optional)

1 → Upload your own photo - or - Choose from the photo gallery

2 → Upload your own video - or - Use the Girl Scouts video: Cookie Boss

3 → Saved but not published.
actual photo size

How to make your video

4 → **Step 2 help**

Girls who uploaded a photo or video of themselves sold more than double the boxes on average than girls who did not.

6

Step 3a>See Your Cookie Site and Publish

Almost there! Simply click the button to see how the site appears to customers and publish it.

STEP 3 REVIEW YOUR DIGITAL COOKIE PAGE AND PUBLISH REQUIRED

PARENT OR GUARDIAN: Your girl's **Digital Cookie** page **must be published** if she wants to send marketing emails or have customers order cookies online.

See your site and publish

Digital Cookie site update history
Site Setup resubmitted on Wed Oct 05 00:15:41 EDT 2016.
Updated site saved on Wed Sep 28 14:05:37 EDT 2016. You must resubmit these changes for approval.

If your button only says “see your site” you may be missing some required fields, or didn’t make any changes. Go back and check that everything has been completed.

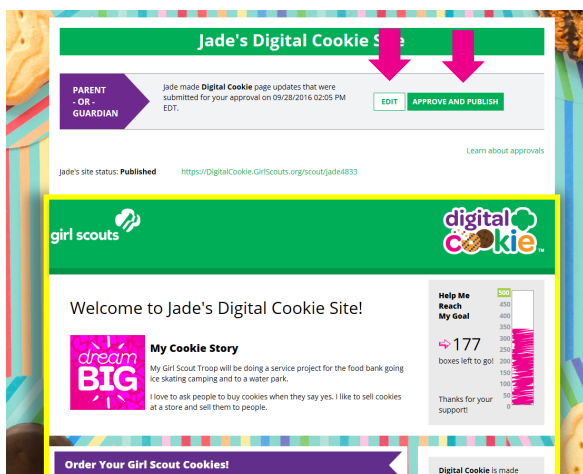
7

Step 3b>Preview Her Site and Approve

You will see what the customer will see. Some things to check:

- Is the spelling and grammar correct and does it tell her story.
- Make sure the photo or video are displaying correctly.
- Are the goals accurate? Do they reflect all online sales?
- If you need to change anything, click *Edit* and make changes, then go back to Step 6.
- If it looks good, *approve and publish it*.

Your Girl Scout’s cookie store now has it’s own website! If your council digital cookie sale hasn’t started, her link will not be active yet.



Next Steps: [Marketing to Customers](#)
[Accessing the Games and Videos](#)