

## POSITION DESCRIPTION: GIRL SCOUT CHAMPION

### You Can Do It!

You introduce Girl Scouting to new girls and adults within their own communities through hosting local events, sending information to schools, and delivering flyers and brochures to libraries. You have the power to educate your community about how both girls and adults can join Girl Scouts.

### Your Commitment

Upon successfully completing one-year appointment you will have the option to renew your role upon mutual agreement between yourself and council staff.

### Your Support System

You'll be supported by a combination of staff and volunteers, including external recruitment specialists, member placement specialists, volunteer support specialists, customer care specialists, and service unit team members.

## Success Looks Like

- ⇒ Being an active member of the service unit team and assisting with establishing and implementing service unit goals with the support of the service unit manager, volunteer support specialists, and other team members
- ⇒ Being a positive role model when representing Girl Scouts in the community or with other members
- ⇒ Creating a welcoming and inclusive atmosphere by encouraging and supporting all Girl Scout members
- ⇒ Attending council-sponsored meetings, such as kick-offs, town halls, multi-service unit events, and the Annual Meeting
- ⇒ Participating in service unit meetings and being prepared to promote recruitment activities and opportunities in the area
- ⇒ Ensuring visibility of Girl Scouts in the community all year by embracing and driving year-round recruitment and promotional activities
- ⇒ Enthusiastically driving service unit participation in council-led recruitment programs and initiatives, such as Girl Scouts Sprouts and extended-year membership
- ⇒ Knowing the mission and benefits of the Girl Scout Leadership Experience to encourage prospective members to join Girl Scouts
- ⇒ Cultivating relationships and developing rapport with community organizations and resources to further promote local Girl Scout membership opportunities
- ⇒ Serving as the vital link between external recruitment specialists and the service unit to ensure the recruitment needs of the service unit are being met

# The Essentials

- ⇒ Be a registered adult member of Girl Scouts
- ⇒ Be an approved volunteer in good standing
- ⇒ Support the Girl Scout mission, Promise, and Law
- ⇒ Support policies, procedures, and guidelines of GSUSA and council
- ⇒ Strong understanding of the National Program Portfolio and the Girl Scout Leadership Experience
- ⇒ Complete training for the position as assigned
- ⇒ Strong communication skills to express ideas and facts clearly and accurately
- ⇒ Be proficient and responsive in using email and other relevant technology
- ⇒ Have a good working knowledge of council's online registration process

