

# Earn rewards for your participation!

Check the back of your nut order card and on your online site to learn more about all of the rewards you can earn.

Earn two personalized patches with your name and avatar! See how to earn both patches below.



## Fall Personalized Patch

- Create your avatar
- Send 18+ emails
- Sell 4+ magazines and 30+ nut/chocolate items

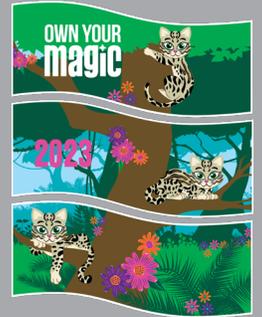
Personalize by choosing from two scenes. You have the option to select from a safari outfit or Girl Scout attire.



## Girl Scout Cookie Crossover Personalized Patch

- Create your avatar in the M2 system
- Send 18+ emails during the Fall Product Program
- Sell 250+ packages of cookies during the 2024 Girl Scout Cookie Program

Earn theme patches that fit together!



OWN YOUR  
magic

Go online  
to see new  
product  
offerings!

Go to [www.gsnutsandmags.com/gswpa](http://www.gsnutsandmags.com/gswpa)

### 1 Login

#### Visit the website

Use the QR Code, URL above or click the link from the council website.



Follow the prompts to participate in the online Fall Product Program.



Scan here and have your troop number ready!

My troop # \_\_\_\_\_

### 2 Create

#### Build your site

To customize your site, you can create an avatar that looks like you and also record a personalized message for your avatar to deliver to friends and family. Don't miss all of the ways you can earn virtual rewards when you complete various setup steps for your personalized site.



### 3 Share

#### E-mail friends and family

Your supporters will see your goal and hear your avatar deliver your special message. Friends and family can easily help you reach your goals when they shop online! Don't forget to share with friends and family on social media or you can also send them a text, with the help of a parent/adult. Please follow current GSUSA guidelines for online sales and marketing.

# Own Your Magic in the MagNut program!

Get ready to unleash your inner entrepreneur, Girl Scout! Along with your customer's favorite magazines and nut and candy items, this year's MagNut program comes with new and exciting products you won't want to miss. Let's get selling!

## 2023 Tins:



## Returning Candy:

Dark Chocolate Mint Penguins



## NEW Snack Product:

Cheddar Caramel Crunch



## NEW! Tervis® Tumblers:

Insulated steel or plastic—stylish and sustainable. Keeps hot drinks hot and cold drinks cold.



## NEW! BarkBox:

For your furry friend—each box comes with a Pose & Play Beret dog toy and a canister of Berry Trios™ dog treats.



## Operation: Sweet Appreciation (OSA):

Help send nuts and candies to our U.S. military active duty and veteran service members by collecting \$6 donations from customers on your paper order card and webpage!



Scan the QR code with your smartphone to learn more!



## Key Dates:

- Oct. 1**  
MagNut program begins
  - In-person order-taking begins
  - Online storefronts go live
  - Send emails to family and friends
- Oct. 16**
  - In-person order-taking ends
  - Orders due in M2
- Oct. 19**  
Online girl-delivery ends
- Nov. 6-9**  
Delivery
- Nov. 26**  
MagNut program ends
- Dec. 3**  
Rewards due in M2



Questions? Contact us at [support.gsnutsandmags.com](https://support.gsnutsandmags.com) or 1-800-372-8520

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