

Girl Scout Cookie Pairings

We welcome partnerships with local businesses to help support Girl Scouts through the cookie program. A brewery/winery/distillery or restaurant can host pairing events that feature Girl Scout Cookies in accordance with the guidelines in this procedure.

Girl Scout Cookie pairing guidelines

The business can:

- Purchase the cookies needed through a local Girl Scout troop using their Digital Cookie troop link. If they do not know a Girl Scout, product program department staff will connect them with a Girl Scout troop to make the purchase.
- Promote the event without using Girl Scout logo, images, or brand names. Approved promotional copy: "Join us at Acme Brewery for a special beer pairing event featuring cookies provided by Girl Scout Troop #12345. Acme Brewery is a proud supporter of Girl Scouts Western Pennsylvania."
- The day of the event, inside the establishment, specific cookies can be featured by brand name on a pairing/tasting card. Example: "Our Irish Stout paired with a refreshing Thin Mint" and consider including specifics about why this pairing is well suited. Please note, this information cannot be used for pre-event advertising purposes.
- Promote the Cookie Finder to support local Girl Scouts on social media, inside the business, etc. The council can provide social media images and printable signs for you to use.
- Coordinate a Girl Scout cookie booth sale at the business IF a minor is permitted to make a purchase without an adult present at the business.
- If desired, donate proceeds from pairing event sales to Girl Scouts Western Pennsylvania.

The business can't:

- Use any Girl Scout logos, images, or brand names in advance promotion of the event.
- Sell Girl Scout Cookies.
- Host a Girl Scout Cookie booth if minors are not permitted to make a purchase at the business without an adult present.

If the business has any questions or needs help finding a Girl Scout troop to purchase cookies, please contact cookies@gswpa.org.

Signature: _____ **Date:** _____

Revised 1/28/2025