



Thank you for participating in the 2025 Girl Scout Cookie Program!

Every Girl Scout is part of a sisterhood in the largest girl-led, entrepreneurial program in the world. There's no limit to what Girl Scouts can achieve. We can't wait to see your Girl Scout *Embrace Possibility!*

Here's what you need to know as your Individually Registered Girl Scout (Indie Girl Scout) earns Indie Girl Scout Program Rewards through the cookie program.

Be Prepared

Visit gswpa.org/cookieseller. You'll find resources that will walk you through everything you need to know about the cookie program for Indie Girl Scouts. You can also join our Indie Girl Scout Rally channel, a place where you can connect with other Indie Girl Scout caregivers and share information and ideas:

- Go to rallyhood.com/23412.
- Enter your email address and requested information and click "REQUEST TO JOIN."
- Once you are approved to join by our staff, you will receive an email confirmation.

Included in this packet:

- Family Guide with permission form
- Girl Order Card
- Goal Getter Order Card
- Money envelope

Stay Connected

Your service unit cookie manger (SUCM) is: _____

Your service unit cookie manager is your contact person throughout the entire cookie program. They can assist you, answer questions, guide you through eBudde (the online system we use to manage the cookie program), and provide direction for the next steps along the way (cookie order pick-up date, reward pick-up, etc.).

Digital Cookie

Your Indie Girl Scout can meet her goals by participating in Digital Cookie, which allows Girl Scouts to contact and sell Girl Scout Cookies online to friends and family anywhere. (Shipping fees may apply.) Registration links are sent to the email address identified in your Girl Scout membership profile (your MyGS account) with the subject line "Girl Scout Cookie Program." Be sure to check junk/spam/promotions inboxes. If you don't receive an invitation email, visit digitalcookie.girlscouts.org, click "Need help to log in," then "Request a registration email."

During the initial order phase only, Digital Cookie girl-delivered orders (once approved by you) will flow into eBudde automatically and do not need to be added by you. After the initial order is placed, the amount paid for Digital Cookie girl-delivered orders (approved by you) will show as a credit in eBudde, but the orders will be filled by any extra inventory you already have or will need to be ordered from a cookie cupboard through the *Transactions* tab in eBudde. Girls can continue to take girl-delivered orders until March 18.

Please refer to the *2025 Cookie Program Family Guide* for more information about the Digital Cookie girl-delivered option for customers.

Operation: Sweet Appreciation

Girl Scouts have a tradition of giving back to their communities. One way girls can give back is through our council's cookie donation program. **Operation: Sweet Appreciation (OSA)** allows cookie customers to purchase cookies to donate to our U.S. military active duty and veteran service member organizations, as well as local law enforcement and fire stations. Customers can support the initiative on your Indie Girl Scout's order card or online through Digital Cookie. You won't take physical possession of these cookies. They're delivered directly from the bakery and Girl Scouts Western Pennsylvania.



Things to Remember:

Jan. 7—Order taking begins! All cookies are \$6 per package.

Return the Girl Scout Cookie Program Permission Form to your service unit cookie manager before your Indie Girl Scout starts to sell. Girl orders will not be processed until the permission form is received by your service unit cookie manager.

Jan. 28—Enter initial cookie order in eBudde.

Please enter your initial order into eBudde by 11:59 p.m. on Tuesday, Jan. 28, to be considered for initial order rewards. Please do not send your cookie order cards to Girl Scouts Western Pennsylvania. The Goal Getter Order Card can be used to take additional orders beyond the initial order to help your Indie Girl Scout reach her goals. Contact your service unit cookie manager for assistance.

Important: Indie Girl Scouts must order full cases (12 packages) just like troops. If she sold a small amount of a specific variety and you do not want to accept the financial responsibility for the full case, let us know and we can remove those few packages from your initial order and you can pick up additional packages from your local cookie cupboard. (A list of cookie cupboards is available in eBudde.) Additional orders from a cookie cupboard are placed on the *Transactions* tab in eBudde.

Please note: Ordering cookies from a cupboard to fulfill the initial order may affect your Indie Girl Scout's eligibility for the initial order reward. The initial order reward is based on the number of packages entered in eBudde on your initial order only and not in combination with extra packages picked up at a cupboard. Please contact your service unit cookie manager for more details.

Feb. 15-23—Cookies arrive.

Your service unit cookie manager will contact you with the service unit's specific delivery date and pick-up time.

NEW—Payments due to Girl Scouts Western Pennsylvania.

Indie Girl Scouts will now follow the same payment schedule as troops.

March 20—Indie Girl Scouts remit payment for 25% of the balance due to council. To calculate the amount due: Multiply the amount in the Total Troop Sales line on the *Sales* report in eBudde by 0.25.

April 10—Indie Girl Scouts remit the remaining balance due to council.

Indie Girl Scouts remit the full retail value of the cookies. DO NOT keep proceeds. The amount of proceeds earned will be awarded to your Indie Girl Scout in the form of Indie Girl Scout Program Rewards and will be emailed to you in late April. Please remit each payment by sending ONE check or money order (made payable to Girl Scouts Western Pennsylvania) to: Product Program, Girl Scouts Western Pennsylvania, 612 Locust St., Johnstown, PA 15901.

What are Indie Girl Scout Program Rewards?

Due to IRS regulations, Indie Girl Scouts cannot earn dollar-for-dollar proceeds. In lieu of a monetary compensation, they earn Indie Girl Scout Program Rewards based on a set scale. A girl must sell 10 packages to earn her first Indie Girl Scout Program Reward and will follow the scale to the right to earn additional rewards. These rewards can be used toward annual membership registration, council shop or camp trading post purchases, any council-sponsored camp or program registration fees, and service unit day camps and events. Indie Girl Scout Program Rewards are awarded in \$5 increments and will be emailed to you at the end of the cookie program. They can be used in any amount.

Examples using the \$.90/box average
(1 Indie Girl Scout Program Reward = \$5):

- 50 packages sold = 9 rewards
- 100 packages sold = 18 rewards
- 120 packages = 21 rewards
- 150 packages sold = 27 rewards

Additional Indie Girl Scout Program Rewards are earned if a girl reaches the 195 and 240 box levels. Indie Girl Scout Program Rewards expire on Sept. 30, three years after they are earned.

Girl Scout Bucks

Along with Indie Girl Scout Program Rewards, girls earn individual rewards for their efforts. They can choose between specific items or Girl Scout Bucks at select levels. Girls that use their Girl Scout Bucks for a council-sponsored summer camp session will receive **DOUBLE** the value at the time of reservation. **Indie Girl Scout Program Rewards are not doubled. Indie Girl Scout Program Rewards and Girl Scout Bucks can be redeemed at gswpa.org/redeem.** Girl Scout Bucks earned during the 2025 cookie program expire on Sept. 25, 2025.

Additional Proceeds Option

Junior, Cadette, Senior, and Ambassador Girl Scouts can choose to receive additional Indie Girl Scout Program Rewards instead of reward items. Please write "NO REWARDS" under the reward selection box on the back side of the Girl Scout Cookie Program Permission Form to indicate your girl's choice of additional Indie Girl Scout Program Rewards and mark the box in eBudde on the *Settings* tab.

We're here to help! In addition to your service unit cookie manager, you can contact us at cookies@gswpa.org or 800-248-3355 with questions or for help along the way.

Girl Scout families, be sure to like us on Facebook and follow us on Twitter and Instagram to keep up with what's new in Girl Scouting. Simply click on the icons at gswpa.org. You can also stay connected with our Indie Girl Scout Rally and *Patched In* newsletter. If you don't already receive this monthly newsletter, or if you wish to become a member of the Indie Girl Scout Rally, email indiegirl@gswpa.org.