

EMBRACE LIVRANCE POSSIBILITY

2024-2025
Troop Cookie
Manager Training

The cookie program begins Jan. 7



Thank you, Volunteers!

We couldn't do it without you!



TCM

=

- ✓ Make a Difference
- ✓ Networking
- ✓ Develop Leadership Skills





Courage



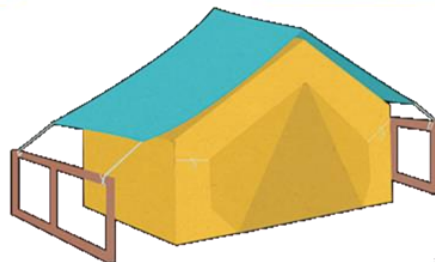
Confidence



Character



Troop Activities & Service Projects



Camp



Girl Scout Experience



Financial Assistance

5 Skills for Girls

Goal Setting



Money Management



Decision Making



People Skills



Business Ethics



Entrepreneurship Badges & Pins

	Cookie Business	Financial Literacy	Cookie Entrepreneur Family	Entrepreneur
Daisy				
Brownie				
Junior				
Cadette				
Senior				
Ambassador				



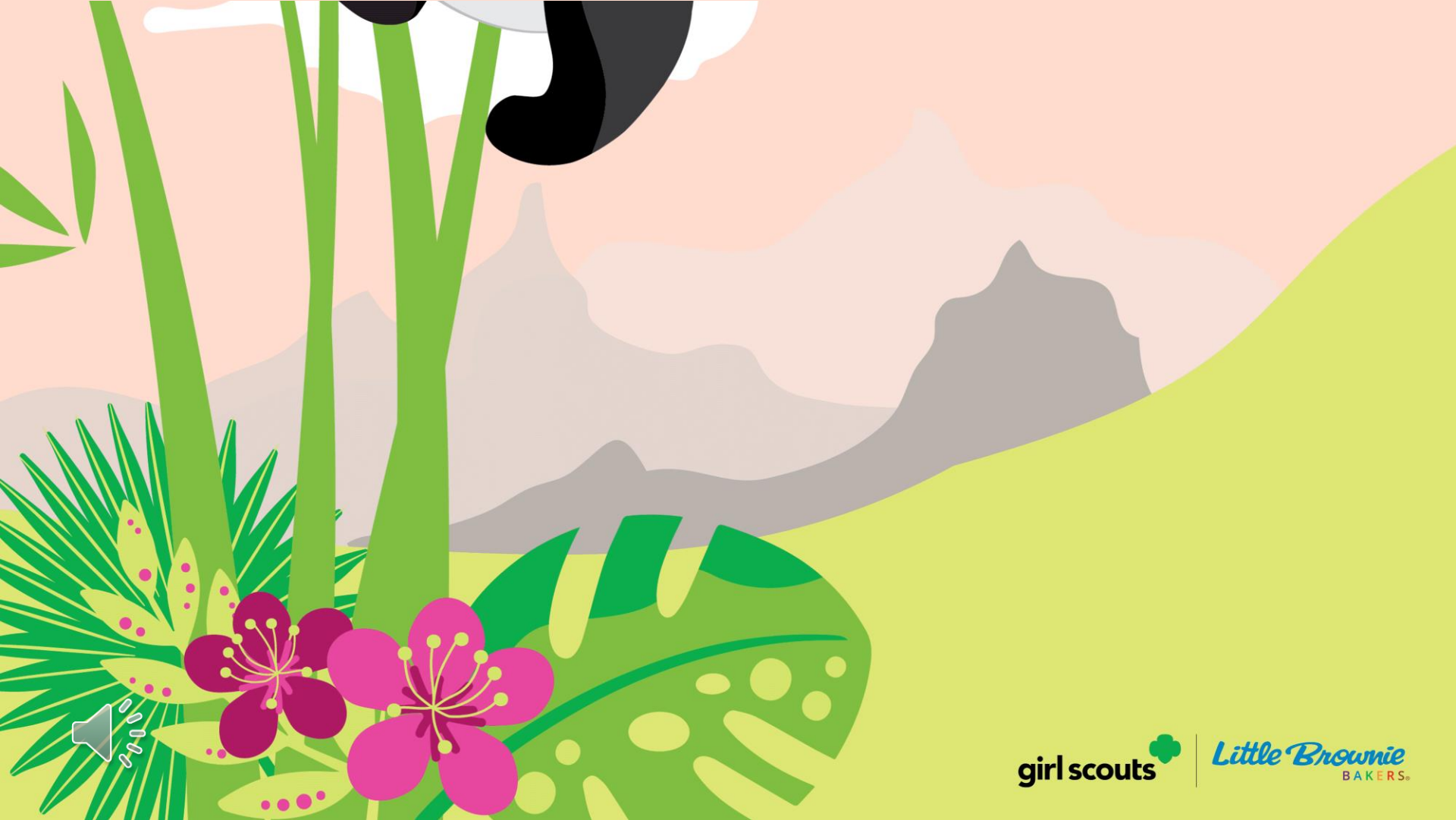
COOKIE ENTREPRENEUR Family

Learn more at girlscoutcookies.org/entrepreneurfamily

Experience the Girl Scout
Cookie Program with this
NEW pin collection.
Earn a unique pin with
your family every year!







girl scouts 

Little Brownie
BAKERS_®

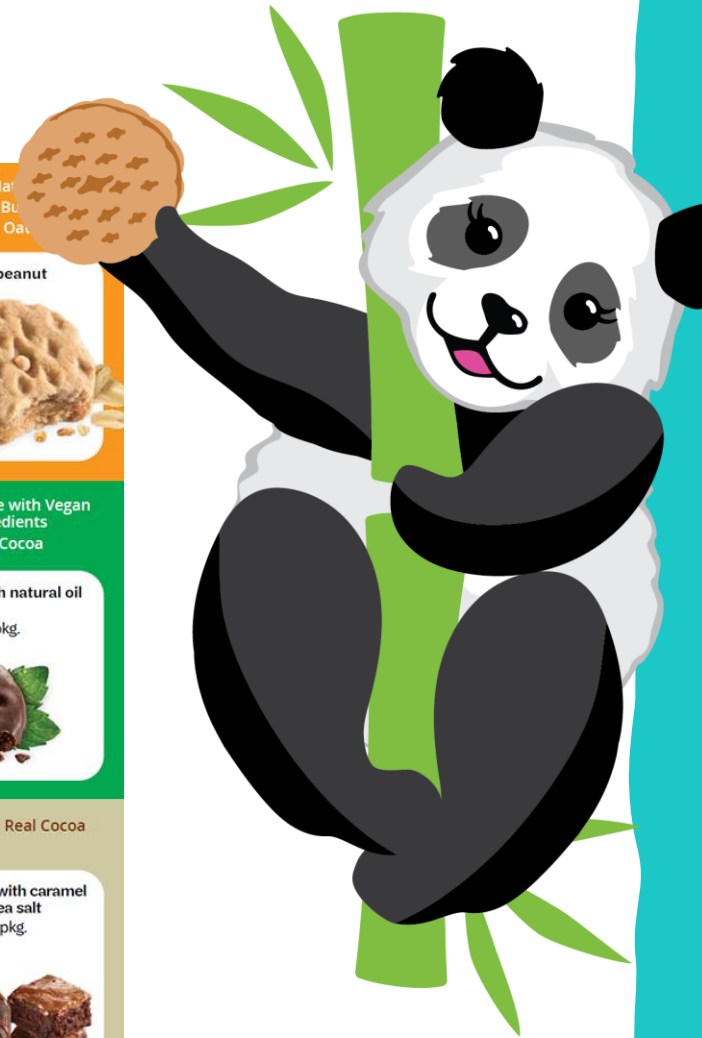
Cookie Line-up



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GIRL SCOUT COOKIES®

All cookie varieties are \$6/pkg.



Lemon-Ups®

NATURALLY FLAVORED WITH OTHER NATURAL FLAVORS

Crispy lemon flavored cookies with inspiring messages to lift your spirits
Approximately 12 cookies per 6.2 oz. pkg.

UD



Trefoils®

Iconic shortbread cookies inspired by the original Girl Scout recipe

Approximately 38 cookies per 9 oz. pkg.

UD



Do-si-dos®

- Made with Natural Flavors
- Real Peanut Butter
- Whole Grain Oats

Oatmeal sandwich cookies with peanut butter filling

Approximately 20 cookies per 8 oz. pkg.

UD



Samoas®

- Real Cocoa
- Real Coconut

Crisp cookies with caramel, coconut and dark chocolaty stripes

Approximately 15 cookies per 7.5 oz. pkg.

UD



Tagalongs®

- Real Cocoa
- Real Peanut Butter

Crispy cookies layered with peanut butter and covered with a chocolaty coating

Approximately 15 cookies per 6.5 oz. pkg.

UD



Thin Mints®

- Made with Vegan Ingredients
- Real Cocoa

Crisp, chocolaty cookies made with natural oil of peppermint

Approximately 30 cookies per 9 oz. pkg.

UD



Girl Scout S'mores®

- Made with Natural Flavors
- Real Cocoa

Graham sandwich cookies with chocolaty and marshmallowy flavored filling

Approximately 16 cookies per 8.5 oz. pkg.

UD



Toffee-tastic®

GLUTEN-FREE

- No Artificial Flavors

Rich, buttery cookies with sweet, crunchy toffee bits

Approximately 14 cookies per 6.7 oz. pkg.

UD



Adventurefuls™

- Real Cocoa

Indulgent brownie-inspired cookies with caramel flavored crème filling and a hint of sea salt

Approximately 15 cookies per 6.3 oz. pkg.

UD



FINAL SEASON

Girl Scout
S'mores®

LAST
CHANCE!





Communication and Resources

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Troop Cookie Manager Agreement

Mail, Fax, Scan, or Email Signature

Questions?

SUCM ~ or ~

Contact Customer Care

cookies@gswpa.org or 800-248-3355



Communication...

Council to Troop

- Email
- **Cookie Bytes** (eNewsletter with helpful hints and to-do reminders)
- **Text** (cookie25 to 800-248-3355)

Troop to Caregivers

Let caregivers know your preference







Cookie Materials

- From Service Unit Cookie Manager (SUCM)
- ***NEW*** - Full TCM Guide is Digital only
- ***NEW*** – OSA by request for troops – SU limited supply



Establish your Cookie Team



-  Distributing girl materials
-  Distributing rewards
-  Delivery
-  Booth sales



Family Cookie Meeting

- Review policies and procedures with families.
- ❑ Family Review Checklist



Tip: The Family Guide is a great tool to use when leading your family cookie meeting.





We're excited to invite you to join our Facebook group dedicated to volunteers with product program roles. Whether you're a service unit cookie manager, a MagNut mom, or a cookie dad, this is the place for you!





**It's
Girl Scout
Cookie™
Time!**

January 6, 2025

Open to all
GSWPA Members
Free!



Council virtual
Cookie Kick-off!

FUN!



Rally Patch
available in
council shops!



SOCIAL RESOURCES



GIRL SCOUT S'MORES RETIREMENT



DIGITAL MARKETING



Cookie Technology



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Single Sign-on Portal

🍪 New Users... Watch for your welcome email. Emails are user specific and cannot be shared.

🔊 Returning Users... same email/password

The screenshot shows the login interface for the Little Brownie BAKERS Cookie Tech Portal. It features a blue background with a white central panel. At the top left is a chocolate chip cookie, and at the top right is a chocolate cookie with a bite taken out. The text 'Little Brownie BAKERS' is in blue and red, followed by 'Cookie Tech Portal' in blue. A green box says 'You have been logged out.' Below are input fields for 'email' and 'password', and a green 'Login' button. A link for 'Forgot your password?' is also present. A paragraph explains the single sign-on portal's purpose. Another paragraph states that usernames and passwords designate access levels. A third paragraph offers a 'Click Here' link to update contact info. A final paragraph advises contacting the council if login instructions were not received. At the bottom, a small text block provides legal disclaimers and copyright information.

Little Brownie BAKERS
Cookie Tech Portal

You have been logged out.

email

password

[Forgot your password?](#) [Login](#)

This single sign-on portal will connect you to eBudde™, eBudde™ DEMO, Girl Scouts® Ideal Cookie Sale™, Girl Scouts® VIP eTraining™, Girl Scouts® Cookie Locator or Cookie Club.

Your username (email address) and password designate your level of access to the Little Brownie Technology Tools.

If you would like to update your contact info please input your email and password above and [Click Here](#).

If you have not received an email with login instructions, please contact your council.

eBudde™, Girl Scouts® Ideal Cookie Sale™, Girl Scouts® VIP eTraining™ and Girl Scouts® Cookie Locator are provided as a service by Little Brownie Bakers™ and are intended for the sole use of their clients and staff. Please read the [End User License Agreement](#) for any questions regarding the use of these programs. You may also view our [Privacy Policy](#).

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eBudde Continued...

- Volunteer access date: December 4
- Add any *approved* troop leaders
- Missing girl? Contact Customer Care
- Email caregivers through eBudde
- Same look as ebudde desktop



eBudde App

Users can do EVERYTHING desktop users can including pending orders!

Reports



- Girl Initial Order report – a PDF Version



#Becky1

Aug 15, 2024 at 02:31PM
2022-23 Sales Season

Demo

Girl	Order	C_GOC	Rasp	Advf	LmUp	Tre	D-S-D	Sam	Tags	TMint	SMr	Toff	T_GOC	Total
Ashley Emerton	Order Card	0	0	0	0	0	0	0	0	0	0	0	0	0
Ashley Emerton	DOC Girl Del.	0	0	0	0	0	0	0	0	0	0	0	0	0
Ashley Emerton	Total Order	0	0	0	0	0	0	0	0	0	0	0	0	0

Girl	Order	C_GOC	Rasp	Advf	LmUp	Tre	D-S-D	Sam	Tags	TMint	SMr	Toff	T_GOC	Total
Elena Roberts	Order Card	0	0	0	0	0	0	0	0	0	0	0	0	0
Elena Roberts	DOC Girl Del.	0	0	0	0	0	0	0	0	0	0	0	0	0
Elena Roberts	Total Order	0	0	0	0	0	0	0	0	0	0	0	0	0

Girl	Order	C_GOC	Rasp	Advf	LmUp	Tre	D-S-D	Sam	Tags	TMint	SMr	Toff	T_GOC	Total
Savannah Smilies	Order Card	0	0	0	0	0	0	0	0	0	0	0	0	0
Savannah Smilies	DOC Girl Del.	0	0	0	0	0	0	0	0	0	0	0	0	0
Savannah Smilies	Total Order	0	0	0	0	0	0	0	0	0	0	0	0	0



eBudde™ Training Videos

@littlebrowniebakers



eBudde™: Cookie Tech Portal

Little Brownie Bakers • 3.2K views • 5 years ago



eBudde Overview 2023-2024

Little Brownie Bakers • 1.4K views • 10 months ago



eBudde™ Volunteer Training: Initial Order

Little Brownie Bakers • 10K views • 1 year ago



eBudde™ Volunteer Training: Transactions

Little Brownie Bakers • 9.3K views • 1 year ago



eBudde™ Volunteer Training: Council Booth Sales



digital 
cckie





Volunteer Access:
Jan. 2, 2025

Caregiver Access:
Jan. 3, 2025

Last Year

This Year



BONUS! Venmo and Paypal added to the mobile app and required fields reduced. More new features coming in 2025.

Some users had trouble getting in to Digital Cookie or troops and Girl Scouts unable to set up sites

ACCESS



Our database that manages the data for Girl Scouts, volunteers and troops has been updated to better handle changes. That update will resolve those access issues

The number of cookies sold was not updating or didn't match what the leader had entered in the baker system

DATA



The progress bar on user dashboards has been simplified and features a fresh design that now reflects updates in minutes. We've also revamped the data transfer between Digital Cookie and the baker system for faster updates

Customer lists not accessible for some returning users. Trouble sending emails to customers

CUSTOMERS



Returning users will see their existing customer lists. Sending emails has been optimized and tested to get those to customers

Some users encountered difficulties placing orders

CHECKOUT



Revised prompts and some behind the scenes changes will let customers breeze through checkout.



**“Girl Scout Cookie
Program”**
email@email.girlscouts.org

digitalcookie.girlscouts.org

**Emails are specific to each
girl and cannot be shared.**



Customers Order Online ~ Pay by Credit Card



- **Ship** (Customer pays shipping fees)
- **Girl Delivery** (No fees)
- **Donate to OSA** (No fees)



Digital Cookie Girl Delivery

- ★ Customers order and pay for cookies online
- ★ Caregivers receives email notice
- ★ Caregivers must approve or deny within 5 days
- ★ Girl delivers cookies from troop inventory



Girls can
continue to take girl
delivery orders through
March 17.



Digital Cookie Girl Delivery / Before Initial Order



Girl Delivered orders before initial order are automatically recorded on the *Initial Order* tab

Digital Cookie Girl Delivery / After Initial Order



Switch to Girl.

														All Orders						
		\$6.00	\$6.00	\$6.00	\$6.00	\$6.00	\$6.00	\$6.00												
h	OSA	Adv	LmUp	Tre	D-S-D	Sam	Tags													
	0	0	0	0	0	0														
	✓	DOC DLVR 90889991				0	0	0	0	0	0	0	0	0	0	\$0.00	\$24.00	\$-24.00		
		Init. Order *Locked*				5	47	31	21	58	78	62	134	18	24	0	478	\$2868.00	\$0.00	\$2868.00
	✓	DOC DLVR 91615349				0	0	0	0	0	0	0	0	0	0	0	\$0.00	\$36.00	\$-36.00	
	Allocation					0	0	0	1	0	0	2	3	0	0	0	6	\$36.00	\$0.00	\$36.00

After the initial order has been submitted, all additional Digital Cookie Girl Delivery orders must be fulfilled using the troop's cookie inventory.



Cookie Inventory on Digital Cookie

Caregivers can see additional in-person order inventory in Digital Cookie ONLY IF the leader/cookie manager checks the 'INV' box on the eBudde Girl Orders tab.

Printable

Save

Add Trans.

Add Payment

Below are transactions for Abiella A..

Abiella A.				\$ 4.00	\$ 4.00	\$ 4.00	\$ 4.00
DOC	Comment	Inv	Bth	C GOC	Advf	LmUp	Tre
	Init. Order *Locked*			10	10	10	10
	add pkgs	✓		0	0	1	0
	booth		✓	0	0	1	1
	payment	✓		0	0	0	0

Communicate with Caregivers

Need More Cookies?

- ✓ Troop-to-troop Transfer
- ✓ Cookie Cupboard



My Cookies-Initial Order Entry











Online girl
delivery orders
are already
included. Do not
add them again.

[< Back to Dashboard](#)[My Cookies help](#)

Emma's Cookies

Enter Your Offline Initial Order:

Using your paper order card, enter the number of cookie packages you are requesting from the troop. Do not enter the packages from your approved [Digital Cookie in-person delivery orders](#). Those packages are automatically included in your Initial Order.


 Adventurefuls® - <input type="text" value="0"/> +	 Lemon-Ups® - <input type="text" value="0"/> +
 Trefoils® - <input type="text" value="0"/> +	 Do-si-dos® - <input type="text" value="0"/> +
 Samoas® - <input type="text" value="0"/> +	 Tagalongs® - <input type="text" value="0"/> +
 Thin Mints® - <input type="text" value="0"/> +	 Girl Scout S'mores® - <input type="text" value="0"/> +
 Toffee-tastic® - <input type="text" value="0"/> +	 Donate Cookies - <input type="text" value="0"/> +

Total packages entered (updates after saving): 0
Digital Cookie in-person delivery packages: 0
Total packages in your Initial Order: 0

You can update and save your Initial Order as often as you wish prior to 10/02/2023.
You will need to submit the order to your troop volunteer on or before 10/02/2023.

CancelSave Updates

Submit to Troop Volunteer

 Initial Order not yet sent to your troop volunteer.
Please finalize and send this information before the Initial Order Date.

Once submitted,
the order will
flow to the
baker's ordering
system.

Guidelines for Online Selling

Girls can use the internet to market the cookie program to friends and family.

The Girl Scout Cookie Program is a girl-led program and online marketing and sales efforts should always be led by a girl while also being supervised by her caregivers.

Girls may: post their Digital Cookie link on public social media sites, post where their troop is boothing, post a video and include their Digital Cookie link, and ask customers to share their Digital Cookie link with friends and family.

Girls may NOT: post their Digital Cookie link on resale sites (for example, through a site that has an electronic shopping cart, online auction sites, or public sale sites such as Facebook Marketplace, eBay and Craigslist), post where a girl is boothing, post content including last name or direct contact details (i.e. phone number, address, school, location, and/or email), or direct message anyone they don't personally know on social media platforms.

Remember: Girls may NOT take orders before Jan. 7, 2025. All online activities before this date should clearly note the Jan. 7, 2025, start date.

Girl Rewards and Experience



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Girl Scouts Western Pennsylvania 2025 Cookie Program Rewards

My Personal Goal: _____

Initial Reward



Charm Collector Journal with
Pop-in Charms
200+ pklgs



Girls will receive \$10
Girl Scout Bucks for
every 100 packages
sold over 2,025.

Troop PGA Selling Reward



Super Troop:
Troops with a PGA selling of
185+ packages receive this T-shirt
for each girl selling.

Troops with a PGA selling of 195+
and 240+ packages receive additional
bonus proceeds per package
at each level.

Digital Cookie Reward



Cookie Phone Charm
Send 18+ emails to unique
customers through Digital Cookie

Operation: Sweet Appreciation Reward



Gift of Caring Charm
Sell 15 donated packages through
Operation: Sweet Appreciation

Cookie Crossover Patch



To earn the Cookie Crossover Patch:

Created an avatar and sent
18 emails during the
2024 MagNut program.

Sell 250 packages in the
2025 Girl Scout Cookie Program.

Color as you go!

Write in your personal
goal and color each item
when you reach it.



20%



40%



60%



80%



100%

EMBRACE POSSIBILITY 2025

100+

1000+

Girls earn a bar patch based on the total
number of packages they sell (in 100 pkg
increments). Girls selling 1,000-2,024 packages
will receive the 1000+ Bar Patch. Aim to sell
2,025 packages and receive the 2025 Bar Patch.



Charm Patch
30+ pklgs



Embrace Possibility AND
Butterfly Charms
60+ pklgs



Cookies on Parade AND
Rock Cairns Charms
90+ pklgs



Cooling Headband AND Bamboo
Dangler with Pop-in Charms
140+ pklgs



Fidget Beanbag Stone Cairns
190+ pklgs



"Mei Lan" the Panda OR
\$5 Girl Scout Bucks
240+ pklgs



Happy Bamboo Plush OR
\$5 Girl Scout Bucks
300+ pklgs



Embrace Possibility Water
Bottle AND Decals OR
\$5 Girl Scout Bucks
450+ pklgs



Panda Hair Bundle OR
\$5 Girl Scout Bucks
600+ pklgs



Super Patch AND Super
Seller Event at Idlewild &
SoakZone in Ligonier, PA OR
\$25 Girl Scout Bucks
700+ pklgs



Panda Foodie Fun OR
\$5 Girl Scout Bucks
850+ pklgs



Panda on the Go OR Panda Outing Day Trek!
(both options include the Neck Pillow
and 2026 Girl Scout Membership) OR
\$75 Girl Scout Bucks
1000+ pklgs



S'mores Celebration Bundle OR
\$25 toward Wildlife Conservation and Build Your
Own Panda Bundle OR \$100 Girl Scout Bucks
1500+ pklgs



Build Your Own Camping Bundle OR
Cleveland Adventure Day OR
\$150 Girl Scout Bucks
2025+ pklgs

Council reserves the right to make substitutions to the item's color, material or size, or to substitute an item of equal or greater value due to changes or challenges in product availability.



Rewards

Super Troop: Volunteers can choose between being awarded two volunteer Super Troop T-shirts or volunteer Girl Scout Bucks.

Select all rewards before the troop lockout on April 1...
SUCM or council will guess if not selected (changes cannot be made once reward order is submitted)!

Report any Discrepancies within two weeks.



NEW! Special Initial Order Shop Discount!
Reach a per girl average (PGA) of 185 pkgs on the INITIAL order and receive 10% off at council shops through Sept. 25, 2025.

Donation Programs

Operation: Sweet Appreciation & Troop Gift of Caring



Little Brownie
BAKERS

OPERATION: SWEET APPRECIATION



The OSA Program includes local law enforcement and firefighters, in addition to active military and veterans!

- ✓ Troops can help council deliver.
- ✓ Girl support cards to OSA recipients.



Girls earn a charm by sending collecting OSA packages through Digital Cookie.



Troop Gift of Caring

Last year, Girl Scouts in council donated to the charities of their choice including

- Local Food Pantries
- Meals on Wheels
- First Responders
- Non-profit Community Service Organizations

Gift of Caring Patch

Available for purchase
in council shops.



Why should your girls participate in a donation program?

- ✓ Higher girl PGA
- ✓ Girl Rewards
- ✓ Troop Proceeds

- Why should your girls participate in a donation program?
- ✓ Higher girl PGA
 - ✓ Girl Rewards
 - ✓ Troop Proceeds



A decorative border featuring a white bear sitting on a green field, surrounded by pink cherry blossoms, white butterflies, and a stack of white stones.

40%
Reduction of
packaging

60%
Reduction of
packaging

80%
Number of packages

100%
My Personal Goal

A decorative border featuring a white bear sitting on a green field, surrounded by pink cherry blossoms, white butterflies, and a stack of white stones.

Engaging Girls in the Cookie Program



Girl Scouts® Cookie Rookies

This educational video introduces first-time entrepreneurs to the magic of running their very own cookie business — including how they can make their mark online!

Girl Scouts® Cookie Captains

Experienced entrepreneurs have so much knowledge to share. This video will help them add to their list of amazing marketing strategies, plus encourage them to lift up other entrepreneurs!

Go to Videos

Cookie Rookie

New patch alert!
Reward your rookies with this new patch!

Cookie Captain

Reward your captains with this new patch!





Cookies, Cookies, Cookies!



Cookie Initial Order
Cookie Delivery
Cookie Cupboards
Troop-to-Troop Transfers
Cookie Exchange



Cookie Initial Order Before the lockout:

- ★ Review each girl's Digital Cookie order in eBudde
- ★ Enter paper order card for each girl
- ★ Submit the troop's Initial Cookie Order and Initial Recognition Order

Initial Cookie Order Lockout

Troop initial orders will be locked on Jan. 28 at 11:59 p.m.



SUCMs can make changes until Jan. 29 at 11:59 p.m.



Cookie Delivery ~ Changes are likely!

Traditional



Count-n-Go



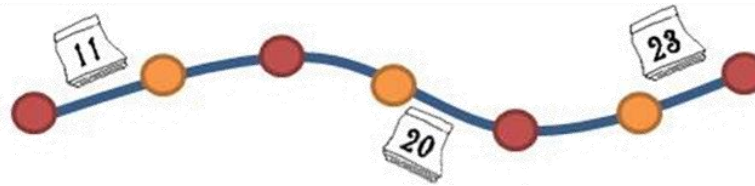
Warehouse



Cookies, Cookies, Cookies!



Cookie Cupboards

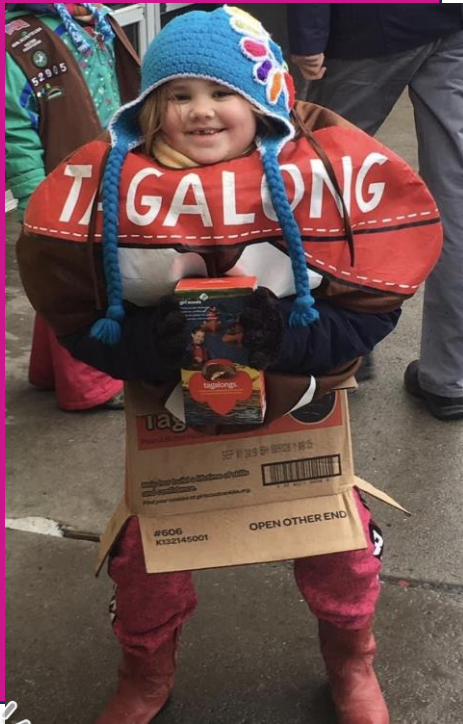


****Cupboard Manager may use Low-contact/Contactless Cupboard Pickup***

(Contactless receipting, text messaging
and eSignature confirmation)



NEW! Cupboard Exchanges for Troops



- After Booth Sales (March 24)
- Exchange Varieties
- Limited Cupboard Locations



Troop-to-Troop Transfers



Transactions

☐ Exp. Doc Orders

☐ View Info

Pending

+Add

No transactions match your view choice above.

Choose 'All' to see all of your transactions.



Add Transaction

Cancel

Save

Date: 11/08/2022 Receipt: VFV000 #

Normal Booth Adjustment Return

Troop Service Unit Cupboard

Select Location

Pickup

Date: Time:

Contact Info: ErinDuffy@gsnpa.org 5681 Route 6N

Product	Cases	Packages
Adventurefuls	<input type="text"/>	<input type="text"/>
Lemon-Ups	<input type="text"/>	<input type="text"/>
Trefoils	<input type="text"/>	<input type="text"/>
Do-Si-Dos	<input type="text"/>	<input type="text"/>
Samoas	<input type="text"/>	<input type="text"/>
Tagalongs	<input type="text"/>	<input type="text"/>
Thin Mints	<input type="text"/>	<input type="text"/>
S'mores	<input type="text"/>	<input type="text"/>
Toffee-tastic	<input type="text"/>	<input type="text"/>
Totals	0	0

Cookie Exchange

Girls	Init. Order	Delivery	Girl Orders	Transactions	Cookie Exch	Troop Pickups	Rewards	Booth Sales	Payments	GOC Org	Sales Report	Rep
-------	-------------	----------	-------------	--------------	-------------	---------------	---------	-------------	----------	---------	--------------	-----

COOKIE EXCHANGE

Have packages of cookies to exchange with other Troops? Use the form below to post what packages you have to the exchange.
The numbers in the form always reflect your last update so after you've given away some packages please come back here to update your offerings!

Did you give away ALL of your packages? Fantastic! If you would like to opt out simply

[Remove My Offering](#)

Adventurefuls	Lemon-Ups	Trefoils	Do-Si-Dos	Samoas	Tagalongs	Thin Mints	S'mores	Toffee-tastic	<input type="checkbox"/> Inc. my phone number
<input type="text" value="0"/>	<input type="text" value="0"/>	<input type="text" value="0"/>	<input type="text" value="0"/>	<input type="text" value="0"/>	<input type="text" value="0"/>	<input type="text" value="0"/>	<input type="text" value="0"/>	<input type="text" value="0"/>	Update Pkgs to Exchange

Looking for cookies? Use the information below to find cookies and request an exchange. Cookie totals may have changed since at volunteer last posted.
For current availability please contact the troop leader.

ADVENTUREFULS	Total: 375
LEMON-UPS	Total: 327
TREFOILS	Total: 368
DO-SI-DOS	Total: 379
SAMOAS	Total: 323
TAGALONGS	Total: 265
THIN MINTS	Total: 364
S'MORES	Total: 12
TOFFEE-TASTIC	Total: 173



Cookie Booths

February 28-March 23



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No Unattended Cookies

The Girl Scout Cookie Program is a girl-led program.

- Cookies should only be sold when Girl Scouts are present
- Businesses may not purchase cookies from a Girl Scout and then resell them.



Business Promotion of Booth Sales

There are specific trademark regulations around the name, brand, and logo of the Girl Scouts and Girl Scout Cookies.

January 2
Booth scheduler opens in
eBudde for service unit and
troop entries.

January 9
Council-Arranged Cookie
Booth scheduler will open
at 7 p.m.



Council Arranged Booths

- Select Malls
- Pittsburgh Home Show



Service Unit Arranged Cookie Booths

All booth sales at large businesses and outside of council-sponsored booths are considered to be service unit booths sales.

Troops **may NOT** approach large businesses/big box stores for cookie booths.



Troop Arranged Booths

Troops may approach small, mom-and-pop type businesses

- ✓ Small Shops
- ✓ Family-owned businesses
- ✓ Fish Frys
- ✓ School/Community Events



NEW! Girl Scout + Caregiver Booths

PREFERRED & RECOMMENDED: At least one adult member with up-to-date clearances on file.

ACCEPTABLE: When it is only a Girl Scout and her caregiver, the adult need not be a registered member.

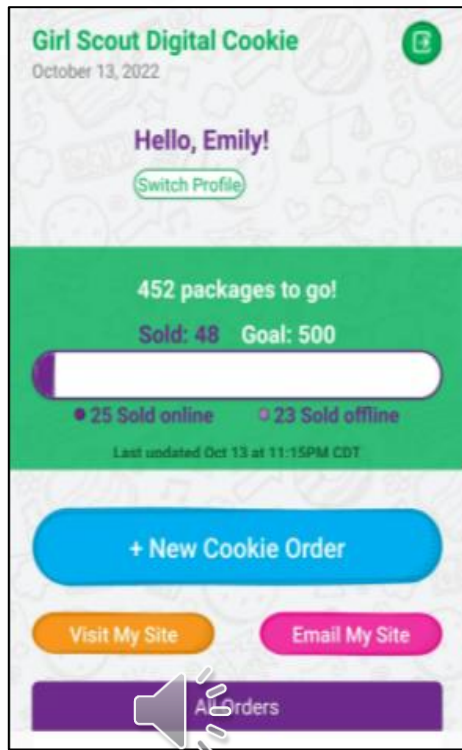
- Caregiver/Troop Volunteer Coordination
- Feb. 28 – March 23
 - ✓ Small Business (selected by the caregiver)
 - ✓ Lemonade Stand (not entered into eBudde)
- Cookies from Troop Inventory (if the troop allows - receipt required)
- Return to troop immediately (All Cash, Unsold Inventory, and Inventory Sheet)
- (TCM) Be clear with the caregiver on expectations.



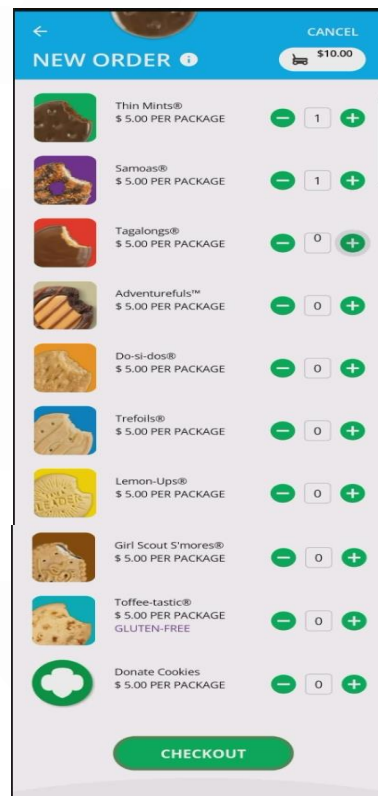
Reservations on the council booth scheduler before Feb. 28 are restricted for troop reservations so girls can have a booth sale as a troop activity.

Cookies In-hand

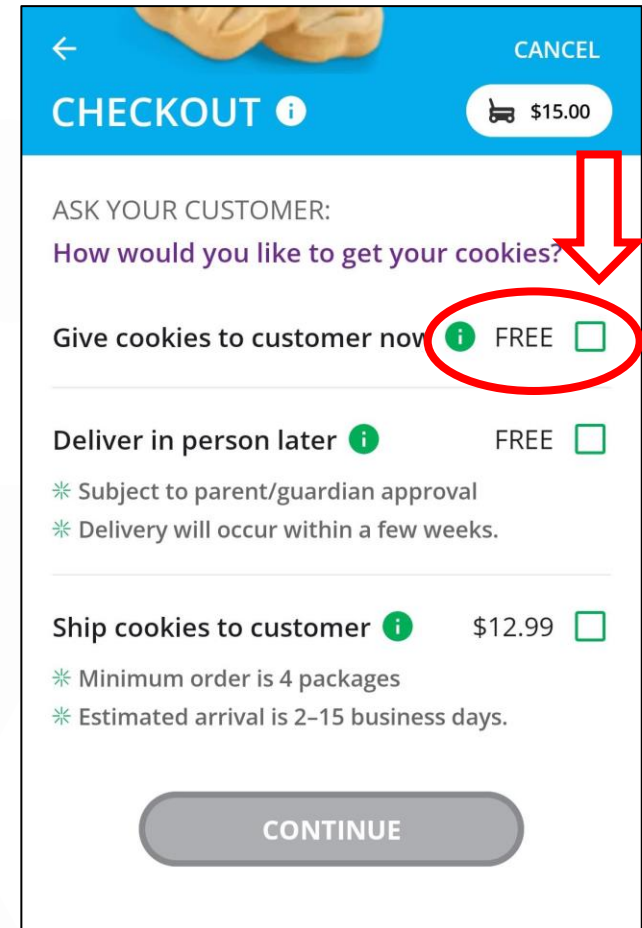
Girls and troops are now able to easily take credit cards at booth sales and while canvassing neighborhoods with cookies, and council will pay for the credit card fees processed through Digital Cookie.



Taking an order and viewing your orders are the main functions.



Enters the customer's order, click Checkout to continue.



Girl can select to "Give cookies to customer now" for face-to-face transactions.

Finances



EMBRACE
POSSIBILITY

Troop Proceeds

Outlined on pg. 10 in the
TROOP COOKIE MANAGER GUIDE

Troop Proceeds Structure

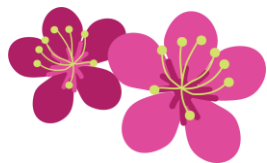
Troop proceeds help fund a troop's activities, community service projects, and more. This year, troops can earn up to \$1.18 per package!

Troop Proceed Tiers

Troops earn the following proceeds for participating in the 2025 Girl Scout Cookie Program:

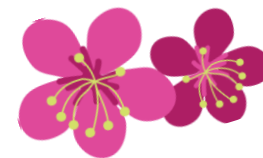
\$.90 per package	Base rate for troop proceeds
\$1.00 per package	Super Troop—Troops that reach a PGA* selling of 195 packages or more
\$1.05 per package	Super Troop—Troops that reach a PGA* selling of 240 packages or more
Additional \$.10 per package	Additional Proceeds Option (see below)
\$.02 per package MagNut bonus	Troops that reach a PGA* selling of \$185 in the MagNut program and a PGA* selling of 250 packages in the cookie program will receive a \$.02 bonus per package of cookies.
\$.01 (total \$.03) per package MagNut bonus	Troops that reach a PGA* selling of \$275 in the MagNut program and a PGA* selling of 250 packages in the cookie program will receive a \$.01 (total \$.03) bonus per package of cookies.

*PGA = Per-Girl Average



Service Unit Bonus

Outlined on pg. 7 in the
SU COOKIE MANAGER GUIDE



NEW Structure! Tiered Service Unit Bonus Challenge

Your service unit can earn a \$.015 per package bonus on all sales for the service unit treasury!

To earn \$0.005:	Host a cookie rally before or at the beginning of the sale, and submit the Service Unit Cookie Rally Form.
To earn \$0.005:	Have a combined troop sales increase of 10 percent or more and all troops must be paid in full by April 15 or have submitted the required caregiver outstanding balance paperwork by April 3.
To earn \$0.005:	A minimum of 80 percent of registered girls in the service unit must participate in the cookie program. (For participation, girls must sell at least one package of cookies.)
To earn a cookie costume for the service unit:	Achieve all three tiered bonus levels.

Bank Account Information and ACH Authorization Form

All troops are **REQUIRED** to have the
Bank Account Information
and ACH Authorization
form on-file to participate in the
MagNut and Cookie Programs.



Bank Account Information and ACH Authorization

This form must be completed by all Girl Scouts Western Pennsylvania service units/troops/groups that have successfully completed all the required steps to open a bank account in the council's name. Please complete this form as soon as a new bank account is opened or there are any changes in authorized signers of existing accounts.

Your Name *

First Name

Last Name

Email *

example@example.com

Phone Number *

Please enter a valid phone number.

Reason for Submitting *

- ☐ New Account
- ☐ Change of Bank or Account Number
- ☐ Change of Account Signers
- ☐ No Change: Updating Online Records Only



ACH Schedule

1st Sweep **March 20**

25 percent of the troop's total outstanding balance due

2nd Sweep **April 10**

Remaining balance due

Additional Sweeps TBD





THANK YOU!



 EMBRACE POSSIBILITY