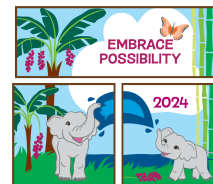


PARTICIPATE and EARN rewards!

Check your online site to learn more about all of the rewards you can earn.

Discover how to earn two personalized patches with your name and avatar below.



Collect theme patches that fit together!

Fall Personalized Patch

- Create your avatar
- Send 18+ emails
- Sell 4+ Mags & More items and 30+ nut/chocolate items

Girl Scout Cookie Crossover Personalized Patch

- Create your avatar in the M2 system
- Send 18+ emails during the Fall Product Program
- Sell 250+ packages of cookies during the 2025 Girl Scout Cookie Program

Personalize by choosing from two scenes.

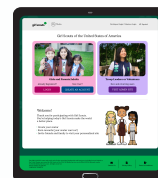
LOGIN, CREATE and SHARE with 3 easy steps.

1

Visit www.gsnutsandmags.com/gswpa

Use the QR Code, enter the URL above or click the link from the council website. Have your troop number ready and follow the prompts to participate in the online Fall Product Program.

My troop number is _____



Scan here ↓



2

Build your site

To customize your site, you can create an avatar that looks like you and also record a personalized message for your avatar to deliver to friends and family. Don't miss all of the ways you can earn virtual rewards when you complete various setup steps for your personalized site.



3

Contact friends and family

Friends and family can easily help you reach your goals when they shop online! Get started by sending emails through the M2 system. Your supporters will see your goal and hear your avatar deliver a message customized by you in your voice. Don't forget that you can also share your link to shop on social media or send a text, with the help of your parent/adult. Please follow current GSUSA guidelines for online sales and marketing.



EMBRACE POSSIBILITY

in the MagNut Program!

Get ready to unleash your inner entrepreneur, Girl Scout! Along with your customer's favorite magazines and nut and candy items, this year's MagNut program comes with new and exciting products you won't want to miss.

2024 Tins:



Girl Scouts Tin
w/Mint Treasures



Garden Friends
Holiday Tin
w/Milk Chocolate Pretzels

NEW Snack Product:
Vanilla Honey Roasted Pecans
(online only)



Tervis® Tumblers:

Insulated steel or plastic—stylish and sustainable.
Keeps hot drinks hot and cold drinks cold.



NEW! Personalized Products:

High-quality stationery, notepads, and photo frames with custom colors, fonts, names, and more!



Operation: Sweet Appreciation (OSA):

Help send nuts and candies to our U.S. military active duty, veteran service members, law enforcement, and fire stations by collecting \$6 donations from customers on your paper order card and storefront!



BarkBox:



Mini BarkBox 1:
Pose & Play Beret toy and a treat canister

Mini BarkBox 2:
S'mores Stick toy and a treat canister

Full BarkBox:
S'mores Stick toy, Pup Patches toys, and a treat canister

Key Dates:

Oct. 1

- MagNut program begins
- In-person order-taking begins
- Online storefronts go live
- Send emails to family and friends

Oct. 21

- In-person order-taking ends
- Orders due in M2

Oct. 24

Online girl-delivery ends

Nov. 13-16

Nut & candy delivery

Dec. 1

MagNut program ends

Dec. 8

Rewards due in M2



Scan the QR code with your smartphone to learn more!



Questions? Contact us at support.gsnutsandmags.com or 1-800-372-8520

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