



58th National Council Session

Delegates Report to Members

Girl Scouts Western Pennsylvania

Our Delegation

Delegates

Jeanette Benedetto
Aashi Bhatt – Girl Delegate
Denise Cerilli Martz
Sharon Enslen
Nadia Knestrick – Girl Delegate
Amy Miehl
Megan Myers
Nicole Scott
CEO – Carrie Yopp
Board Chair – Mary Lou Vargo

Alternates

Janet Kovacs
Sophia Lang – Girl Delegate
Jackie Lockhart
Claudia Reed



All Delegates are from 2025-2028

How our delegation prepared and formed our opinions

- GSUSA Webinars and Education Sessions
- Met with GSWPA Staff
- Presented at 2026 Annual Meeting



58th National
Council Session

Girl Scouts Highest Awards Solicitation of Contributions Proposal

Girl Scouts Highest Awards Solicitation of Contributions

The proposal was adopted as presented:

Amend the first paragraph of the Solicitation of Contributions part of the Policies Section of the Blue Book of Basic Documents:

“Adult members in their Girl Scout capacities may not solicit financial contributions for purposes other than Girl Scouting. Adults may engage in combined fundraising efforts authorized by the Girl Scout council and in which the local council is a beneficiary. Girl members may not engage in any direct solicitation for money except **girl members** ~~for Girl Scout Seniors and Ambassadors, who~~ may solicit philanthropic donations to their councils of cash or in-kind goods for Girl Scouts **Bronze, Silver, and** Gold Award projects, provided they have secured prior written permission from their council’s Chief Executive Officer, Chief Development Officer, or their designee.

In addition, girls must abide by their own council’s policies and procedures with regard to this matter.”



58th National
Council Session

Membership Dues and Procedures for Registration Proposal

Membership Dues and Procedures for Registration

The proposal was adopted as presented:

Move that the Credentials Section of the *Blue Book of Basic Documents*, Membership Dues and Procedures for Registration be revised as follows:

“The National Board of Directors must obtain approval from the National Council whenever a planned dues increase will result in dues increasing more than a total of ~~25%~~ 15% in any one triennium.”



58th National
Council Session

Preservation of the Girl Scout Leadership Experience Relating to the Entrepreneurship Program

Preservation of the Girl Scout Leadership Experience Relating to the Entrepreneurship Program

The National Council determined that the proposal was out of order and did not consider it further. Amend the GIRL SCOUT TRADEMARK section of the Blue Book of Basic Documents by adding the following:

“GSUSA, along with its alliances and relationships with corporations and businesses, shall not sell, license, or otherwise provide for sale any food product bearing the Girl Scout name or service mark when related to the flavors, branding or likeness of Girl Scout Cookies during the designated entrepreneurship program sales period of any Girl Scout council.”

Delegates voted to add a one-hour discussion of strategy for food product licensing and trademarks related to the Girl Scout brand and its impacts on the Entrepreneurship Program prior to consideration of Proposal 3.

In response to a point of order regarding whether the proposal was properly before the National Council for consideration, the National Council determined that the proposal was out of order and did not consider it further.



58th National
Council Session

Amplify Impact: Building Connections with Our Communities

Why Belonging Matters

When we are purposeful about belonging, people...



Belonging does not happen because we *believe* in it – it happens when our intentions turn into daily actions

How do we build belonging together?



Voice and Relational Communications

Shifting how we speak *to* and *about* each other by building real connections through mutual understanding and positive intent



Interact with Objectivity

Focusing on how we treat one another by bringing civility, understanding, and showing up for others into our daily habits



Belonging Matters

Having the confidence to start, the motivation to keep building skills, and a shared commitment to creating an inclusive environment



Employing a Growth Mindset

Being willing to look inward and self-reflect, taking actionable steps to pause, learn from one another, and support our continuous growth





58th National
Council Session

Revolutionize Engagement: Girl Scouts Her Way

Families of K-12 Girls: Key Findings

What caregivers and girls are looking for*

Prioritizing family time

Grow whole selves, not just one skillset.

Space to explore and discover organically.

Deep friendships, mentorship, and a sense of belonging they don't always find with classmates or teammates.

Top caregiver concerns related to Girl Scouts*

Difficulty in finding a good troop “fit”

Packed family schedules

Time / commitment to lead a troop

Limited opportunities to “try” Girl Scouts

* Shine Scout, Known, GSUSA Brand Positioning



Exploring A Broader Range of Ways to Be a Girl Scout

Optimize

Girl Scout Troops

Regular get-togethers for a variety of fun, girl-led experiences



Optimize

Girl Scout Camp

Try new things and build bravery during day and overnight camp experiences



New

Caregiver + child experiences

Unique and fun experiences for adult and girl pairs



New

Short-term topic deep dives

Girls dive deeply into topics they love



New

Experience Girl Scouts in more places

Self-serve experiences for Girl Scout families and friends -- anytime and anywhere

