



2024 Awards of Distinction

Presented by Buchanan Ingersoll & Rooney PC
Benefiting Girl Scouts Western Pennsylvania

May 15, 2024 | PointView Hall, Carnegie Science Center | 5-7:30 p.m. | Evening Reception

gswpa.org/aod

Sponsor Benefits (by level)

Diamond - \$25,000

- ✔ Ten tickets to Awards of Distinction evening reception
- ✔ Mention in event press releases
- ✔ Opportunity to distribute preapproved promotional materials at event
- ✔ Full-color, digital program advertisement
- ✔ Special recognition through Linked In

Platinum - \$20,000

- ✔ Eight tickets to Awards of Distinction evening reception
- ✔ Opportunity to distribute preapproved promotional materials at event
- ✔ Full-color, digital program advertisement
- ✔ Special recognition through Linked In

Gold - \$15,000

- ✔ Six tickets to Awards of Distinction evening reception
- ✔ Full-color, digital program advertisement
- ✔ Special recognition through Linked In

Silver - \$10,000

- ✔ Five tickets to Awards of Distinction evening reception
- ✔ Full-color, digital program advertisement
- ✔ Special recognition through Linked In

Bronze - \$5,000

- ✔ Four tickets to Awards of Distinction evening reception
- ✔ Full-color, digital program advertisement
- ✔ Special recognition through Linked In

Supporter - \$3,000

- ✔ Two tickets to Awards of Distinction evening reception
- ✔ Full-color, digital program advertisement

Brand Impact & Event Benefits—All Sponsors

In addition to special benefits by level, all sponsors receive:

- ✔ Podium recognition
- ✔ Logo/name on event website, marketing materials, and social media
- ✔ Feature in Pittsburgh-area thank-you ad
- ✔ Listing in our 2023-2024 annual report

We would be pleased to customize your sponsorship package to meet your needs and celebrate your charitable support. Please contact us to discuss.

Advertisement and Ticket-Only Options

Digital Program Advertisement: \$500

Event Tickets: \$125 each

2024 Honorary Chair

Victoria Bechtold Kush, Esq., *Shareholder,
Buchanan Ingersoll & Rooney PC*

2024 Committee Members (as of 9/26/23)

Barbara Barnes, *University of Pittsburgh*

Betsy Benson, *Pittsburgh Magazine*

Lisa Bittner, *Somerset Trust Company*

Theresa Bone, *University of Pittsburgh, Katz
School of Business*

Andrea Carelli, *Retired from PNC*

Maura Cermak, MS, MBA, CCP, GRP, *The
Kraft Heinz Company*

Tracey Conti, MD, *University of Pittsburgh/
UPMC*

Yvonne Cook, *Highmark Foundation*

Maris B. Dauer, *UPMC Health Plan*

Erica Dean, *Comcast*

Sylvia Diez, *Mercer*

Sister Melanie DiPietro, S.C., J.D., J.C.D.,
Sisters of Charity of Seton Hill

Malesia Dunn, *PPG Foundation*

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Melissa Komar, *Johnstown Redevelopment
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Greater Johnstown Water Authority*

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Foundation*

Penny Zacharias, *McGuireWoods LLP*

Sponsorship Contact: Caitlyn Lizik, Campaign Manager

clizik@gswpa.org | 412-594-2205 | gswpa.org



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About the Awards of Distinction

Honoring trailblazing Women of Distinction.
Celebrating exceptional Gold Award Girl Scouts.
Building critical support for the Girl Scout mission.

This signature event builds critical charitable support and awareness about the positive impact of Girl Scouts in our communities.

It features the Women of Distinction awards to honor excellence in leadership across diverse sectors and two awards honoring exceptional Gold Award Girl Scouts.

Contact

To sponsor or purchase an ad or tickets, please contact:

Caitlyn Lizik
 Campaign Manager
 Girl Scouts Western Pennsylvania
clizik@gswpa.org | 412-594-2205

Payment

Payment can be made online at gswpa.org/donate or by check payable to Girl Scouts Western Pennsylvania and mailed to:

Attn: Fund Development
 Girl Scouts Western Pennsylvania
 503 Martindale Street, Suite 500
 Pittsburgh, PA 15212

We are Girl Scouts

Girl Scouts builds girls of courage, confidence, and character, who make the world a better place.

Girl Scouts Western Pennsylvania serves thousands of youth in grades K-12 across 27 counties through the invaluable dedication of volunteers, parents, our staff, and generous charitable partners.

Girl Scouts bring their dreams to life and work together to build a better world.

Through programs from coast to coast, Girl Scouts of all backgrounds and abilities can be unapologetically themselves as they discover their strengths and rise to meet new challenges—whether they want to climb to the top of a tree or the top of their class, lace up their boots for a hike or advocate for climate justice, or make their first best friends.

Backed by trusted adult volunteers, mentors, and millions of alums, Girl Scouts lead the way as they find their voices and make changes that affect the issues most important to them.

Learn more at gswpa.org.